



Fundraising Pack



Children on the Edge exists to help forgotten children who are living on the edge of their societies across the world. For over 25 years we have focussed on those who have been overlooked by governments, larger organisations, the media and the international community.

In partnership with local communities, we work to restore the ingredients of a full childhood through the creation of safe, child friendly environments that generate hope, life, colour and fun. We do not see children we work with as passive agents of charity, instead we resource and support them to be agents of change in their own futures.

In **Lebanon** we provide education for Syrian refugee children in tent schools, using Syrian teachers who are trained from within the refugee camps.

In Kachin State, **Burma** we provide Early Childhood Development to children displaced by conflict and living in hard to reach refugee settlements near the borders.

Our schools and children's centres in **Bangladesh** ensure education for vulnerable Rohingya and Bangladeshi working children who would otherwise have no access to learning.

In Bihar State, **India**, we provide education for 800 'untouchable' Dalit children and support them in their rights.

In Jinja, **Uganda**, we are creating safe protective environments for children in danger of malnutrition, exploitation and abuse.

You can learn more about all our work at www.childrenontheedge.org

As you set your target for your fundraising or for your event you can share with friends what your fundraising will achieve through Children on the Edge in our projects in Uganda

£40 can run a community workshop on child protection, parenting or health issues in a slum in Uganda

£20 - £40 can help give a micro-loan to family in a slum in Uganda to help them start a business and generate enough income to help feed their family and keep their children in school

£4 can provide for a social worker to visit families in need for one day in Uganda

£1 can provide a child with a nutritious snack and drink every day for a week in our Early Childhood Development Centre

TOP TIP... *When you share an online fundraising page, or ask people to donate for an auction prize - ask friends to think about a specific amount "could you help by donating £20 which can provide for a micro loan for a family in a slum in Uganda*





Unlock the generosity of your friends by involving them in the fun. Throw an event, or even better ask friends or family to throw one with you

Get the BBQ out

and charge your friends to come along

Bake offs and Pizza Fridays

Whatever works with your friends or colleagues, find an easy way to get people donating one or two pounds for a easy to plan bake sale, or takeaway lunch

Take over the curry house

Who doesn't love a curry on a Friday night? Persuade your local to give you a deal on a fixed price menu and sell tickets to all your friends. Raffle off a round of beers or a bottle of wine to add to the cash.

Britains got Talent

Use your friends talents - if friends are playing or gig or taking part in a play, ask if you can use their event to fundraiser for your ride.

Planning a larger event or ball?

Speak to our fundraising team and we can help you keep your costs low and your fundraising high. There's so many ways you can raise more on the night, so let's talk about it and get those ideas going. A great way to start is to think about how many people can attend and how much they will each donate through their ticket, raffles and other games. So with £100 people, each donating on average £30 you will easily raise £3,000.

We can help you think through your costs and also make sure you make the most of games, auctions and maximising the Gift Aid from your event.

Keeping it safe and legal

It is important that you ensure that any activity you organise to fundraise in support of Children the Edge is legal and safe for you and the public taking part. Here is some basic advice, but please get in touch with the fundraising team on 01243 538530 or at tbsah@childrenontheedge.org

Raffle and Lotteries

Small raffles held as part of a larger event are acceptable as long as ticket sales and the announcing of results take place during the event and on the same day and there are no cash prizes.

Larger raffles (for example when you sell tickets over a number of days or weeks) have complex regulations, so please get in touch if you would like to hold a raffle.

Collections

Do not collect money door to door - this is illegal with a license from both the charity and your local authority.

If you would like to collect money in a public space (in the town centre for example) get in touch with Children on the Edge first for advice as we can help you apply for a collection license.

Licences

All of the following activities will require obtaining a license so please get in touch first for advice. Be aware it can take several months to apply for the right licenses so please plan well ahead.

Get the right permissions

Get parental permission if children are helping you with your event

If your event is on private land or in private property, including shops, get permission from the owner or manager

People collecting on your behalf must be over 16 years of age

Health and Safety

If planning an event in a public space ensure that the space is also covered for public liability insurance. For more advice or for a check list to help with planning health and safety for your event get in touch



Collecting and Paying in money

Collecting sponsorship money

Using online pages means the money will be donated directly to Children on the Edge. We recommend Just Giving, and you can then link your fundraising page to your region's team page

If you use paper sponsorship forms, ask your sponsors to pay up front

Start your sponsorship forms or your online giving with your highest donations, people will scan who has already donated as a guide.

Gift Aid

Children on the Edge can claim back tax on some donations at no extra cost to the donor. We can collect an extra 25p for every £1 donated. This could mean an extra £100 when you raise £400, which makes a huge difference to your fundraising. Here's how it works:

- ensure that all sponsors who are UK taxpayers tick the Gift Aid columns next to their name on the sponsorship form (or when they donate online)
- make sure they write down their full name and their full home address (including their post code)
- when you collect the money, fill in the 'amount given' and 'date given' boxes to confirm the amount has been received
- send the sponsorship forms to Children on the Edge's Head Office and we can reclaim the Gift Aid.

When can Gift Aid not be claimed?

- On payment for which the donor receives something in return – i.e. goods from a stall, raffle tickets
- On donations made by you, the participant
- On company donations
- When they have not written their details themselves. Your supporter must fill in their

After the event

After your fundraising **the best way is to donate** your money onto your Body Shop at Home team page. If you don't have a link to your team page speak to a Children on the Edge ambassador in your team or give us a call.

If you need to donate using a bank transfer

Please get in touch and we can send you the details.

Send in a cheque

You can also send in a cheque or cheques, making sure they are made payable to Children on the Edge and send to our head office *with a covering note with THE NAME AND DATE OF YOUR EVENT + YOUR NAME*

Cash

Please **do not send cash** in the post or bring in cash to the Children on the Edge office. The best thing to do is collect and count the cash and then donate the same amount onto your team page.

Thank you

For fundraising with The Body Shop at Home for Children on the Edge, you're helping make such a difference to vulnerable children across the world. All your fundraising and training is also helping to raise awareness of our work to new people. As a small charity most people hear about us because of word of mouth - hearing about what we do from people just like you. Thank you so much.

You can keep up to date with us via [news stories](#) or [twitter](#) or on our [Facebook](#) page.

We would love to see your photos, posts or tweets, you can tweet us at [@cote_uk](#) or tag us on instagram [@childrenontheedge](#)

You can download or [Gift Aid form](#) online. If you would like a paper sponsorship form please email tbsah@childrenontheedge.org

For any other help or just to stay in touch, we would love to hear from you..please give Eloise from our fundraising team a call on 01243 538530 or email us at tbsah@childrenontheedge.org

Children on the Edge

5, The Victoria
25, St Pancras
Chichester
PO19 7LT
t: 02143 538530

www.childrenontheedge.org
registered charity no 1101441

