



Fundraising Pack

“Children on the Edge is a lean and effective organisation that is making a profound difference to the children they are working with. I remain a committed admirer of their work.”

Jon Snow
Channel 4 News

Children on the Edge Fundraising Pack

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ABOUT CHILDREN ON THE EDGE



Who we are

Children on the Edge exists to help the most marginalised and vulnerable children worldwide with particular focus on those without parental care. We strive to bring life, hope, colour and fun into children's lives, empowering them and giving them a voice. We are committed to ensuring their fundamental needs are met and rights protected.

What we do

Where possible we partner with grassroots organisations. Where civil society is not strong we implement programmes through indigenous staff teams. We constantly monitor global situations where children's rights are being denied and will respond if our expertise and resource allow.

Where we work		Programmes
Europe	Romania	<ul style="list-style-type: none"> • Helping institutionalised young people leave state care and live independently • Working in early years development for children with special needs
	Moldova	<ul style="list-style-type: none"> • Helping and rehabilitating victims of trafficking • Supporting vulnerable children in rural areas
Asia	Indonesia	<ul style="list-style-type: none"> • Rebuilding community in post tsunami Aceh
	Timor-Leste	<ul style="list-style-type: none"> • Rebuilding community post conflict
	Burma Issue	<ul style="list-style-type: none"> • Providing education to migrant children from Burma • Working with unaccompanied refugee children providing food, water, shelter and education • Providing relief in humanitarian disasters in Burma
Africa	South Africa	<ul style="list-style-type: none"> • Helping children infected and affected with HIV/AIDs

For more information about our programmes, please visit the Children on the Edge website at www.childrenontheedge.org

HOW YOUR MONEY HELPS



Children on the Edge relies upon donations from supporters to fund its vital work. With this money, we directly help children across Europe, Asia and Africa.

By raising funds for COTE you are helping us to continue our work to help vulnerable children around the world. Here are some of the ways your money could help:

£1	Could buy school lunch for a child from Burma for one week
£5	Could buy hygiene supplies for a teenager in Romania for one week
£10	Could buy kindergarten supplies at our centre in Timor-Leste for one week
£25	Could pay for computer classes at our centre in Indonesia for one month
£50	Could pay for an orphaned teenager to study at University in Romania for one month
£100	Could buy education supplies for our centre in Moldova for one month
£300	Could pay for emergency support for a child victim of trafficking in Moldova
£500	Could buy kindergarten supplies at our centre in Indonesia for one year
£1,000	Could pay the running costs of a nursery school for children from Burma for one year
£6,000	Could buy food for over 100 refugee children from Burma for one year

For more information about how your money helps, please visit the Children on the Edge website at www.childrenontheedge.org

FUNDRAISING FOR CHILDREN ON THE EDGE



Raising funds is both fun and challenging. Here are some ideas to help you get started:

Web-wise

Create your own online sponsorship page on <http://www.justgiving.co.uk/childrenontheedge> and email it to your contacts. They can donate quickly and easily online with a credit or debit card. Simply follow the instructions on page 8.

Prizes, prizes, prizes

Ask companies to donate bottles of wine, chocolates or vouchers that you can use as prizes for quizzes and raffles.

Everyone's a winner

Host a Vegas style poker night: £10 to play, gamble with chips, winners get prizes.

And the winner is...

Raffles. It's an old favourite, and a nice little earner.

Cash for questions

Pick the brains and pockets of local punters by hosting a Quiz Night at your favourite pub.

Spring clean

Empty that cupboard under the stairs and flog your old junk on ebay or at a car-boot sale.

ebay

Sell your unwanted items on ebay. Visit:

<http://pages.ebay.co.uk/community/charity/sellerinfo.html>.

Dancing on the ceiling

Hire a function room over a pub (often free on a weeknight) and invite your friends to get down for a good cause.

For more information about fundraising, please visit the Children on the Edge website at www.childrenontheedge.org

FUNDRAISING FOR CHILDREN ON THE EDGE



Food for thought

Invite your friends over for a fundraising dinner at £10 a head or organise a pancake party for a larger group.

GOAL!

Organise a sports event sweepstake. Your friends pay £3 and pick a team out of a hat. The winner gets half the total cash and the rest is donated.

Nobody says no to cake

Bake some cakes and cookies and take them down to your sports club on a Saturday or offer them around the office.

Double your money

Ask your company to open the corporate wallet and match what you raise.

One lump or two?

If you work at a large organisation email the database asking your colleagues to sponsor you the price of their morning coffee. It adds up fast!

Share ideas on facebook

If you have a facebook profile you can share your fundraising ideas by joining the Children on the Edge Facebook group. Search for: Children on the Edge (COTE) on the groups application.

For more information about fundraising, please visit the Children on the Edge website at www.childrenontheedge.org

REGULAR DONATIONS



Regular donations to Children on the Edge provide a steady, reliable income that enables us to plan ahead, budget more effectively and undertake more programmes to support vulnerable children around the world.

Our regular donation scheme is called **Do The Right Thing**. We suggest a regular donation of £4 a month, but you can give whatever you can afford.

In return this is our commitment to you:

- 🌐 We promise to help the most vulnerable children worldwide
- 🌐 We promise to keep you updated on our work
- 🌐 We promise to spend your money wisely and efficiently

To sign up to **Do The Right Thing** simply [click here](#) to download a standing order form, fill it in and post it to: Children on the Edge, 81a North Street, Chichester, West Sussex, PO19 1LQ.

For more information about regular donations, please contact the Children on the Edge office by calling 01243 538530 or email office@childrenontheedge.org

ONLINE FUNDRAISING



Online fundraising is the quickest and easiest way to raise money for Children on the Edge. It means no more dealing with cash or cheques and no more chasing your friends, family and colleagues to collect sponsorship money.

Simply create your own online fundraising page, email it to your contacts and get them to donate online with a credit or debit card. Online donations from UK taxpayers collect a 28% tax bonus known as Gift Aid.

By creating your own online fundraising page you can:

- 🕒 Email the page to all your contacts
- 🕒 Watch your total grow on screen
- 🕒 Include a photo and personal message
- 🕒 Update your target amount as often as you like
- 🕒 Be assured that all card information is totally safe

**Creating your online fundraising page for Children on the Edge takes just 5 minutes!
Simply visit:**

www.justgiving.co.uk/childrenontheedge

Click on 'RAISE MONEY' then follow the instructions.

The sponsorship money that you have raised including Gift Aid is paid automatically to Children on the Edge.

If you work for a company that supports Children on the Edge, ask your manager if your company has an online fundraising page.

For more information about justgiving, please contact the Justgiving Help Desk by calling 0845 021 2110 or email help@justgiving.net

FUNDRAISING LEGALITIES



Collecting money and fundraising for charities is governed by a number of regulations to ensure that people do not secure funds fraudulently. When you are fundraising on behalf of Children on the Edge please follow the guidelines below:

- On any printed materials you produce (including letters, tickets, posters etc.) you must include the statement: 'Children on the Edge is a registered charity number 1101441'.
- Anyone collecting for charity in a public place needs a Street Collection Licence from the local authority (the council or metropolitan borough).
- To collect sponsorship or donations on private property, such as a supermarket, a single pub or a train station, you need the permission of the owner or store/station manager.
- Anyone collecting from one place to the next (this includes business premises like pubs as well as houses) needs a House to House Collection Licence from the local authority (the council or metropolitan borough).
- To hold a lottery or raffle you will need a Lotteries Licence from your local authority unless the raffle is held at a one-off event like a dinner or dance. In this case, tickets can only be sold during the event and the result must be drawn at the event.

For more information about fundraising legalities, please contact the Children on the Edge office by calling 01243 538530 or email office@childrenontheedge.org

SENDING MONEY TO CHILDREN ON THE EDGE



By post

All cheques should be made payable to **Children on the Edge** and posted to:
Children on the Edge, 81a North Street, Chichester, West Sussex, PO19 1LQ.

If you are collecting money from lots of sponsors then the easiest way of sending us the funds is to send us one cheque at the end of your fundraising. In this case, please remember that cheques from your sponsors will need to be made payable to you and please return your sponsorship form alongside your cheque.

If you send us a large number of cheques, you may want to send them by registered post.

It is not safe to send cash in the post.

By credit or debit card

If you have paid money from your sponsors into your own account and would like to pay by credit or debit card you can do this online. Visit www.childrenontheedge.org/donatenow.php and fill in your details.

IMPORTANT:

- If you open a bank account to collect your fundraised money, you must NOT use the name 'Children on the Edge' as any part of the account name. This has legal implications with the Charity Commission. We suggest you name any accounts: 'Charity Fundraising Account' or something similar.

- If you are a UK Taxpayer and are sending us a cheque, please remember to send us your Gift Aid Declaration (p.10) so that we can claim back the tax and increase your donation by 28% at no extra cost to you.

- You cannot Gift Aid money that you have not personally donated.

For more information about sending money, please contact the Children on the Edge office by calling 01243 538530 or email office@childrenontheedge.org

giftaid it

Gift Aid Declaration

Gift Aid: Give more – at no extra cost to you

Using Gift Aid means that for every pound you give, we get an extra 28 pence from the Inland Revenue, helping your donation go further.

giftaid it

For example, for a donation of £10 we will get £12.80 as long as you complete this form and send it back to us. Just imagine what a difference that could make and it doesn't cost you a thing!

To qualify for Gift Aid, what you pay in income tax or capital gains tax must at least equal the amount we will claim in the tax year.

Higher rate taxpayers who pay tax at 40% can claim tax relief for themselves at 18% of the gross donation by including the donation in their annual tax return.

If you have any questions please call the Children on the Edge office on 01243 538530.

I am a UK taxpayer and would like Children on the Edge to reclaim the tax I have paid on all donations since 6 April 2000 and any future donations I may make. I will contact Children on the Edge if this situation changes.

Full Name:.....

Address:.....

..... Post code:.....

Signed:..... Date:.....

If you are not a UK taxpayer, you may wish to advise us by ticking this box and we will mark our records accordingly.

Thank you

Please return this form to: Children on the Edge, 81a North Street, Chichester, West Sussex, PO19 1LQ, UK

Charity Registration Number: 1101441

SPONSORSHIP FORM

Name _____

Address _____

_____ Postcode _____

The person named above has agreed to fundraise on behalf of Children on the Edge (Registered Charity No. 1101441).

To qualify for Gift Aid what you pay in income tax or capital gains tax must at least equal the amount we will claim in the tax year.

PLEASE BE AS GENEROUS AS YOU CAN – THANK YOU FOR YOUR SUPPORT

Name	Home Address & Postcode (Required for Gift Aid)	Amount	Gift Aid	Date Given

Children on the Edge, 81a North Street, Chichester, West Sussex, PO19 1LQ, UK
t. 01243 538530 f. 01243 538532 e. office@childrenontheedge.org
www.childrenontheedge.org
Charity Reg No. 1101441

