

FOR IMMEDIATE RELEASE

A DELICIOUSLY CHOCOLATEY CHARITY WEEK

Montezuma's Chocolates raise £1250 for Chichester based charity, Children on the Edge in their fun packed charity week.

Last week every Montezuma's store across the country hosted a week of activities to raise money for international children's charity, Children on the Edge. Each day had a different challenge including 'Guess the number of Giant Buttons in the jar', 'Guess the weight of cocoa beans Montezuma's uses in a year', 'Guess the flavour' of a new and interesting bar sent to each store, and two grand raffles, one for a chocolate filled Montezuma's hamper and one for an exclusive factory tour and chocolate making session.

The most exciting challenge was the 'Design a Bar' challenge, where customers could get creative and dream up their own flavour of bar. Each store had a winning customer who received a kilo of chocolate made using their winning idea, with each flavour being considered for launch as a limited edition product. In addition to the challenges the stores sold scrumptious chocolate dipped strawberries with the money going to the charity's projects. Naturally these went down very well with customers!

Montezuma's are currently raising money which goes specifically towards Learning Centres for working children in Bangladesh. This project has been set up by Children on the Edge to give 600 working children a place to come each afternoon for education, nutrition and a chance to play and rest for a few hours.

The amount raised by the stores, head office and from online customers will pay the rent for two of these Centres for an entire year, giving a place for 400 children to get an education that would have otherwise been impossible. Out of all the Montezuma's stores it was the Chichester branch that raised the most money, so a big thank you to Chichester customers for your support!

Montezuma's Chocolates are also a main sponsor for The Chichester Half Marathon, happening on October 14th. There are still running spaces for the race which promises to be a great event and will raise funds for Children on the Edge. If you're interested just go to www.childrenontheedge/chihalf.html or ring the office on 01243 538 530.

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