

SCRIPTS

TO USE IN LIVE VIDEOS
OR AT PARTIES

new

CHILDREN
ON THE EDGE



60 SECONDS ON CHILDREN ON THE EDGE

We've got you.

Here's a simple way you can add just 60 seconds of chat about Children on the Edge to a live video or during a party.

All the words are taken straight from your Brand Book too.

Simple.

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The Body Shop began with a belief that business can be a powerful force for good. Supporting Children on the Edge is one way we bring this life, helping some of the most marginalised children around the world, who are living on the edges of society.

Children on the Edge was sparked into life by our very own Dame Anita Roddick. The Body Shop at Home has continued to support their work since 1994, raising more than 3 million pounds and changing thousands of young lives around the world.

We're working with Children on the Edge to support refugee children in some of the toughest situations. By providing quality education in safe welcoming spaces, we're creating brighter futures and enabling thousands to thrive.

You can help by donating to Children on the Edge if you shop on my personal website tonight, or by buying our 30ml Hemp Hand Protector. We donate £1 to Children on the Edge for every one sold.

And just £2 can help educate a refugee child in a safe, supportive space for a week.

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THE LEFT - RIGHT GAME

The perfect ice-breaker.

Provide a small prize, pop it in the hands of one of your guests and let them know to pass the prize to their right, every time you say 'RIGHT' and to pass the prize to their left every time you say 'LEFT'.

At the end of the game, the guest holding the prize wins the prize.

It's a simple way to start your party, get chatting about your business and share more about Children on the Edge.

Many years ago, Anita Roddick, the founder of The Body Shop, LEFT England and travelled to Romania. While there she visited an orphanage.

She was LEFT shell shocked at what she discovered. "RIGHT" she said to herself, "this'll be my next project, the way these children are living is not RIGHT"

Back home with her husband Gordon, with thinking caps on, Anita said "RIGHT Gordon, we have to do something about the children, they cannot be LEFT like this.

So, Children on the Edge was born. The plan.... to implement the RIGHT programmes to make sure these children are not just LEFT behind and forgotten.

Anita believed the way to get this RIGHT was to work with local communities and listen to what they believe is the RIGHT way to help their children. She didn't just work in situations with media attention, but continued to help once the media spotlight had LEFT.

Children on the Edge believe we can make a difference, if we respond quickly, act decisively and never give up. We do this because it's the RIGHT thing to do, because children are not only RIGHT in the middle of our communities, they are the heart.

Children on the Edge works with children in refugee camps, slums and war zones; often where children have been LEFT to fend for themselves and they need our help.

We can help communities bring hope, life, colour and fun into their lives, believing that every child has the RIGHT to be protected, the RIGHT to be fed, the RIGHT to be educated, the RIGHT to be nurtured and the RIGHT to be heard.

The Body Shop at Home is committed to being a business that is a force for good.

Just £8 raised tonight at this party can help educate a child in a safe space for a month. We can do that, we can do the RIGHT thing.

You can make a £1 donation with your order on my personal website.

You can buy this brilliant 30ml Hemp Hand Protector, a £1 goes to Children on the Edge from every one sold.

All that's LEFT for me to say is - I hope you have a RIGHT good time tonight and if you're LEFT holding a prize – it's yours to keep!

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THE LEFT - RIGHT GAME SEASONAL EDITION

The perfect ice-breaker.

Provide a small prize from the seasonal range, pop it in the hands of one of your guests and let them know to pass the prize to their right, every time you say 'RIGHT' and to pass the prize to their left every time you say 'LEFT'.

At the end of the game, the guest holding the prize wins the prize.

It's a simple way to start your party, get chatting about your business and share more about Community Fair Trade and Children on the Edge.



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I'd like to tell you a little bit about The Body Shop, our values, and what's wonderful about our seasonal range RIGHT now.

At the heart of our purpose is our bespoke Community Fair Trade Programme, and our partnership with our charity Children on the Edge.

We source ethical, high-quality ingredients RIGHT from the source; producers, farmers and artisans across the world. We pay the RIGHT price, the fair price, which makes sure our partners can invest in education, healthcare and sanitation.

Every gift set is connected to our Community Fair Trade partners, ingredients and gifts that can make lasting changes for communities. A change that can start RIGHT now.

And how did our partnership with Children on the Edge begin? Many years ago, Anita Roddick, the founder of The Body Shop, LEFT England and travelled to Romania.

While there she visited an orphanage, a visit that was to spark into a life a new charity, Children on the Edge. She was LEFT shell shocked at what she discovered. "RIGHT" she said to herself, "this'll be my next project, the way these children are living is not RIGHT, they cannot be LEFT like this"

So Children on the Edge was born. The plan....to implement the RIGHT programmes to make sure these children are not just LEFT behind and forgotten.

Children on the Edge works with children in refugee camps, slums and war zones; often where children have been LEFT to fend for themselves and they need our help.

We can help communities bring hope, life, colour and fun into their lives, believing that every child has the RIGHT to be protected, the RIGHT to be fed, the RIGHT to be educated, the RIGHT to be nurtured and the RIGHT to be heard.

Just £8 raised tonight at this party can help educate a child in a safe space for a month.

You can make a £1 donation with your order on my personal website.

You can buy this brilliant 30ml Hemp Hand Protector, a £1 goes to Children on the Edge from every one sold.

What you see RIGHT in front of you tonight; are gifts and products that won't just bring love and happiness to your loved ones. There's enough love LEFT over for our global partners too. Christmas gifts really don't get more wonderful than this.....and if you're LEFT holding a prize – it's yours to keep!

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**Want to find out more about fundraising
for Children on the Edge visit:**
[www.childrenontheedge.org/
thebodyshopathome](http://www.childrenontheedge.org/thebodyshopathome)

**or get in touch with the
Children on the Edge team at:**
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